Saturday, June II, 1904. .

growth of Missouri and congratulated the Governor for wisdom displayed in the appointment of the Commission which has so thoroughly exploited the resources of Missouri.

Governor Dockery's theme was the power of the press. He spoke as follows:

"Mr. President, Members of the Missouri Press Association, Ladies and Gentlemen: "When I view this splendid assemblage of representative newspaper them I am led to believe that your subscribers have given favorable response to a recent editorial of one of the metcopolitan papers, advising them to settle old accounts, that the editors might be able to attend this meeting of your Association and also visit the Exposition.

I am therefore pleased that I am permitted to congratulate both you and them.

"All classes of our people are swift to concede the wonderful power of the press. Looking back over the years we can see how rapidity the press has grown in inducence until it is today at least the equal of any other single agency in the country. Both the metropolitan and country newspapers wield a persuasive mastery in moulding and controlling public storiment. The metropolitan press has recently had the advantage of the rural free delivery, which has embed it to reach a great number of people who prior to the establishment of this branch of the postal service were not able to avail themselvest of the daily papers.

"Each class of newspapers, however, has practically its own field. Properly understood, there can be no conflict between the great daily and the county soat weekly. One is the complement of the other, and both are masterful in directing the policies of the government.

"Two classes of journalism are the outgrowth of the times, Sensational papers pander to their readers, delighting in the most extravagnat headlines and statements concerning even trivial matters. The old-style newspaper, with its single edition, embodies its findings in carefully prepared articles, setting out the news of the day, and its editorials seek to express the policies of the manuagement in

The busy, bustling man of affairs now tractly takes time to read lengthy editorials or other matter which enters into great detail. Bather be contents himself with giances at the headlines, which in themselves are a fair spitome of the articles they precede. If such is not the case the article is dismissed with a casual giance, and lost sight of in the more attractive and explanatory data which crown another column.

other explanation for such tastes. A careful study of the summary will in many instances give the burried reader a fair idea of the paper's contents, and only such articles as appeal to him specially are carefully read.

"There is much criticism of the sensa-tional newspaper. It is often characterized as 'rellow journalism.' Its origin does not as yellow journalism. Its origin does not dite back more than thirty years. It may be properly the subject of censure, and yet it exists only in response to public demand, and is the outgrowth of the commercial spirit. Its advent dethroused the old-time editor, such as Horace Greeley, James Gordon Bennett and George D. Preuilee, and made the business manager, rather than the editorial writer, the dominating force in determining the policy of the metropolitan press.

MISSOURI PRESS ASSOCIATION METS.

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## JUDGE HAWTHORNE'S SPEECH.

Judge J. H. Hawtherne, Speaking for the souri's Great Part in the Exposition. He Took His Audience Through Each of the Exhibit Buildings and Showed Them

He said:
Mr. President, Members of the Missouri Press
Association, Ladies and Gentlemen:
"I beg your indulgence to make an apology
and an explanation for doing what I have
the for years, and that is read what I

Missouri's Exhibits.

Association, Ladies and Gentlement:

"Deg your indulgence to make an apology and an explanation for doing what I have not done for years, and that is read what I desire to say to you.

"Without the fault of anybody, but from sheer force of circumstances, I feel today unequal to the duty of properly representing the Missouri Commission on this program. For more than five months I have been working every day and much of the nights in a streamons effort to have our proparatory work completed for the opening of the Fair. This work has been shared by our whole Commission, and yet at this time I still find myself so overwhelmed with a multimde of cares and duties that domand my immediate attention, that it has been out of the question for me to devote consecutive thought or solficient time to the preparation of any paper which I might desire to read before you today. Highly honored by your invitation. I have been anxious to be of some possible value to you, and at the kind suggestion of your Committee on Arrangements, I have giadly consented to confine my hastily prepared paper to some of the sailent and striking features of the Missouri Exhibit of her resources, products and industries as presented under the direction of the Missouri Commission.

"But before proceeding to this theme, permit me, hy way of digression, to thank the Press of Missouri for the valuable assistance the Commission have received at your hands. Throughout the period of exploitation and preparation your papers with entire unanimity have encouraged and supported all friendly legislation and stimulated every plan and effort along the line of making a great State Exhibit. Artuated by a high sense of State pride and encouraged and supported all friendly legislation and stimulated every plan and effort along the line of making a great State Exhibit. Artuated by a high sense of the state of the Router Fair. As the representatives and moulders of public sentiment and the messengers of public sentiment and the messengers of public information in every made the business manager, rather than the selforal writer, the dominating force in design the selforal writer, the dominating force in design the policy of the meteropolity of the meteropolity of the policy of the meteropolity of the force of the policy of the meteropolity of the force of the policy of t

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